

JONES MEDIAAMERICA, INC.  
9697 E. Mineral Ave.  
Centennial, CO 80112

**Copy Playlist**  
SSI Radio Forecast Network  
For week of 12/11/06 - 12/17/06

12/5/06 2:56 PM

Week # 06-51

Advertiser	Product	Len	ISCI	Creative Title
Hewlett-Packard	Printers	30	HPAPPROVEDCOPY	Mono Tax :30 Live Read -
Lowe's	Home Improvement Centers	30	YOWZ6963	Holiday Gift Card

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*Please air Wed-Fri.*

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**JONES MEDIAAMERICA, INC.**  
**9697 E. Mineral Ave.**  
**Centennial, CO 80112**

**Certificate of Performance**  
**SSI Radio Forecast Network**  
**For week of 12/11/06 - 12/17/06**

**SSIRFN**

Please sign and mail or fax Certificate of Performance (by 12/25/06) to: Jones Radio Networks, 9697 E. Mineral Ave., Centennial, CO 80112, (888) 756-7887 Fax (303) 784-8605

**\*IMPORTANT\*** For this Certificate of Performance to be complete, exact air times must be itemized for every spot on this affidavit and all station information must be filled out and returned to Jones MediaAmerica Inc. by the date indicated above. Please remember that continued delivery of your program/service is dependent on your station running all commercials as specified in your affiliation agreement and returning your Certificates of Performance on a regular and timely basis.

For affidavit questions please call your Collections Specialist (888) 756-7887. FOR MORE INFO CONTACT SSI (203) 431-0790 INFO@SYNDSOLUTIONS.COM

<b>Monday, 12/11/2006</b>	<b>Tuesday, 12/12/06</b>	<b>Wednesday, 12/13/06</b>	<b>Thursday, 12/14/06</b>	<b>Friday, 12/15/06</b>
Hewlett-Packard/Printers HPAPPROVEDCOPY/Mono T :30  <b>Air Time(s)</b> _____	Hewlett-Packard/Printers HPAPPROVEDCOPY/Mono T :30  <b>Air Time(s)</b> _____	Lowe's/Home Improvement Center YOWZ6963/Holiday Gift Card :30  <b>Air Time(s)</b> _____	Hewlett-Packard/Printers HPAPPROVEDCOPY/Mono T :30  <b>Air Time(s)</b> _____	Lowe's/Home Improvement Center YOWZ6963/Holiday Gift Card :30  <b>Air Time(s)</b> _____
		Hewlett-Packard/Printers HPAPPROVEDCOPY/Mono T :30  <b>Air Time(s)</b> _____	Lowe's/Home Improvement Center YOWZ6963/Holiday Gift Card :30  <b>Air Time(s)</b> _____	Hewlett-Packard/Printers HPAPPROVEDCOPY/Mono T :30  <b>Air Time(s)</b> _____
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		Hewlett-Packard/Printers HPAPPROVEDCOPY/Mono T :30  <b>Air Time(s)</b> _____		

PLEASE DO NOT AIR SAME OR COMPETITIVE PRODUCTS BACK TO BACK. \*\*SEE COPY PLAYLIST FOR DAY-SPECIFIC COPY INSTRUCTIONS.  
 I hereby acknowledge and attest that all network sponsor commercials aired as delivered via satellite inside the program during the dates and times indicated. This Certificate of Performance is good only for the period indicated above.

**Authorized Signature** \_\_\_\_\_

**Print Name** \_\_\_\_\_

**Station Call Letters** \_\_\_\_\_

**Market & State** \_\_\_\_\_

# *Jones MEDIAAMERICA, INC.*

1133 Avenue of the Americas New York, N.Y. 10036 (212) 302-1100 Fax (212) 302-6024

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**TO: ALL AFFILIATES  
FROM: JONES / MEDIAAMERICA TRAFFIC DEPARTMENT  
RE: LOWE'S COMMERCIAL TO AIR WEEK OF 12/11/06**

## **URGENT MEMO FOR NETWORK TRAFFIC SCHEDULERS!**

**Please Note: The Lowe's commercial listed below is the only Lowe's spot that should be running for Jones/MediaAmerica programs and services from 12/13/06-12/19/06.**

**Lowe's YOWZ6963 "HOLIDAY GIFT CARD" :30**

**All Lowe's commercials are specially watermarked for tracking purposes and should never air outside of where the spots are scheduled on the affidavit. YOWZ6963 is only in flight from 12/13/06-12/19/06 and should be destroyed after its final airing. If a Lowe's spot airs outside of its flight, then a 2 for 1 make-good will be requested.**

**YOWZ6963 will be located on the week #52 barter disc, under the "Browse Complete Commercial Audio" icon at the bottom of your commercial page on the JonesRadio.net website and also on the RadioAffidavits.com website.**

**\*\*\*Please blackout Lowe's commercials on Gospel stations\*\*\***

**We appreciate your cooperation with this matter and apologize for any inconvenience this may cause.**

**Thank you,  
Traffic Department  
212-302-1100  
Media America, Inc.  
12/1/06**

# IMPORTANT CLIENT SPECIFICATIONS

To All Affiliates:

Re: SSI Radio Forecast Network

for week of: 12/11/2006

If you are an **OPIE & ANTHONY** or a **Mancow's Morning Madhouse affiliate**, please DO NOT RUN the following advertisers' spots on your station at any time of day. These programs consist of subject matter that is in direct contrast to these advertisers' corporate images.

If you air **OPIE & ANTHONY**, **DO NOT AIR ANY PFIZER SPOTS!!**

If you air Air America, **DO NOT AIR ANY PFIZER, HEWLETT PACKARD,**

**CHATTEM OR JOHNSON & JOHNSON SPOTS on your station!!**

If these commercials are being provided to you within a program, the clients are requesting that you **BLACKOUT** their commercials during broadcast of the program. To assist you in complying with this request, we have scheduled the clients at the end of the stop sets.

If you clear Sports Programming (Sports Talk or Play-By-Play) on your station, please do not air any **Clorox** or **PHILLIPS LIGHTING** products in or adjacent to that programming. If you air ANY **CONTROVERSIAL PROGRAMMING** please **BLACKOUT JCPENNEY**

1 N/A

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If you air **OPIE & ANTHONY**, Rush Limbaugh, Don Imus, Madhouse, G. Gordon Liddy, Rush Limbaugh, Bob Grant, Dr. Laura Schlessinger, Bubba the Love Sponge, Ken Hamblin, J.R. Gach, The Bob & Tom Show, , Love Lines, Mancow's Morning, Madhouse, Neil Rogers (WQAM), Don & Mike, Drew & Mike, Barren & Hart, RS & Leslie (WGRD), Love Phones, Mark Belling, Alan Dershowitz, Tom Leykis, Savage Nation, Oliver North, Ron & Fez, Larry Elder, Bob Law, Dr Judy, Kramer & Twitch, Bob Lansbury (KNRS), Couch Potato (WGNU), John Boy and Billy (WKCK), Waking Up with The Wolf (WPYX); Big Boy (KPWR), John and Ken, Renan, Lex and Terry, Michael Savage, ANY AIR AMERICA Programming or other therapist hosted or dating programs, please **DO NOT RUN** the advertisers listed below **IN OR ADJACENT** to the programs. Please also adhere to these scheduling instructions for any additional programming generally considered to be controversial.

- 1) Hewlett Packard
- 2) Lowe's
- 3)
- 4)

- 5)
- 6)
- 7)
- 8)

If you have any questions regarding these specifications, please contact the MediaAmerica, Inc. Traffic Department at (212) 302-1100. Thank you in advance for your cooperation with these important considerations.